



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43205

Contract # 331841

Schedule Dates 09/19/12-09/19/12
Advertiser Pol/K Rothfus/R Congress (13160)
Agency Strategic Media Placement (3469)
Product Political - Federal Candidate (1067)
Brand POL/K ROTHFUS/R/CON/PA (130629)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name EVERSOLE, WHITNEY
Phone/Fax /
CPE 2696
Account Types National/Political
Billing Type Standard
Comments KEITH ROTHFUS 9/13
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/18/12
Last Modified 09/18/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06320959
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$435.00
Net Total \$2,465.00
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate
Sep. 2012 5 \$2,900.00
Grand Total: 5 \$2,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:59A- Channel 11 News 6am				2					2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/1	9/18/12
2.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5P- 5:30P (EST)				2					2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/2	9/18/12
3.0	Normal Line / Spot	09/19/12-09/19/12	5	:30	5:30P- 6P (EST)				1					1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/3	9/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.